

## Intellectual Property

And any all intellectual property and other content available on the mediacompass.hu website (the "**Website**") is the property of Media Compass Kft (company registration number. 01-09-966061; registered seat: 1117 Budapest, Október huszonharmadika utca 8-10., Hungary; "**Media Compass**"). In particular but not exclusively:

- The mediacompass.hu domain name is a registered domain name of Media Compass.
- The "Mediacompass.hu" name is protected by copyright.
- "Media Compass" is the company name and doing business name of Media Compass.
- The "Media Compass Independent Media Audit Support" slogan and the "COMPASS" logo are the word and design mark used by Media Compass.
- The "Compass to the Media Management" slogan is a word mark used by Media Compass.
- The design and structure of the Website are the property of Media Compass.
- The photographs of staff members on the Website are the property of Media Compass.

Except in cases of free use, Media Compass intellectual property may be used only with the express prior written consent of Media Compass.

Photographs and other intellectual property created by third parties and used on the Website (including, but not limited to, texts, logos and other graphic elements on the Website, software and other programs used for the Website) are also protected by copyright – and, in some cases, by personality rights – and may be used only with the express prior written consent of the relevant rightholder, except in cases of free use.

With regard the above, it is prohibited in particular, but not exclusively, to record, copy, transmit to the public, make available to third parties or otherwise distribute or adapt the content of the Website, or any element thereof, in either its original or modified form, on any medium, whether free of charge or for a consideration.

It is prohibited to distort, mutilate, alter or in any other way misuse the content of the Website or any element thereof.

It is also prohibited to display the content of the Website, or any element thereof, in an unaltered form, but in a misleading context (e.g. as part of a third party website). Considering this, a hyperlink to the content of the Website, or any element thereof, may be freely placed on another website, provided that it remains clear to the user that Media Compass is the owner of the linked content.

Unauthorised use can lead to criminal and civil penalties.